

**Maharana Pratap Horticultural University (MHU), Karnal**  
**Camp Office: CCS HAU, Hisar-125004**  
(Established under Haryana Act No. 32 of 2016)

**PUBLIC NOTICE**

Maharana Pratap Horticultural University (MHU) intends to create Logo/Seal of the University in compliance of Section-13 (g) of the Act. Entries are invited from Individuals/Firms/Companies/Institutions/Body/Association. The designer of Logo /Seal, who is finally selected, will get a reward of Rs. 25,000/-. The details of technical criteria and terms & conditions of selection process may be seen on [www.mhu.ac.in](http://www.mhu.ac.in)

Interested participants may submit their entries up to 30.07.2018.

REGISTRAR

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**Notice for Maharana Pratap Horticultural University (MHU) Logo/Seal**

**Background**

Realizing the importance of Horticulture as a field of scientific study and recognizing the foresightedness of the Haryana Government, His Excellency, the Governor of Haryana has approved the establishment of the Maharana Pratap Horticultural University at village Anjanthali (Karnal) vide Act No. 32 of 2016. Thus, the University came into existence on 28th November, 2016. The site for University is situated 21 km from Karnal on NH-1 leading to Ambala at latitude on 30° N and longitude of 70° E. It is 146 km from Delhi and connected with Nilokheri Railway Station. Three Regional Research Stations at Chandsoli (Ambala), Badhana (Jind) and Raiya (Jhajjar) catering to horticulture development in different agro-climatic regions of the State have been earmarked. Maharana Pratap Horticultural University, Karnal has started functioning with organization of Horticulture Workshop and Kisan Gosthi at Karnal. Post-graduate programme in the field of horticulture i.e. Fruit Science, Floriculture and Landscape Architecture and Vegetable Science was started from 2017-18 Academic Year. MHU is going to make admission in Master's and Ph.D. Programme from 1<sup>st</sup> Semester of Academic Session 2018-19.

**CONSTITUENT COLLEGE/SCHOOL**

The University will establish College of Horticulture comprising Department of Fruit Science, Vegetable Science, Floriculture and Landscape Architecture, Plantation crops, Spices, Medicinal & Aromatic Plants, Post-Harvest Technology, etc. In addition, the University will also set up the School of Protected Cultivation, Biotechnology & Horticulture Business.

**MANDATE OF MHU**

The Mandate of MHU is to be a centre of excellence in teaching, research and extension education in the field of horticulture and allied sectors for food and ecological security, improved livelihood opportunities and economic prosperity of farming communities. The university aims to develop diversified sustainable farming systems for improving productivity and profitability in horticulture and also to train the farmers and extension functionaries for the effective dissemination of advanced horticultural technologies in Haryana and its neighbouring states.

**OBJECTIVES OF MHU**

- To develop manpower in relation to the present needs of the horticulture industry.
- To increase availability period along with higher productivity of horticultural crops.
- To develop technologies for horticultural crops to ensure safety to the consumers and the people involved in production and environment.
- To reduce the cost of production through increased efficiency of inputs in enhancing the profitability to the growers.
- To promote integrated nutrient and pest management for reducing the excessive use of fertilizers and pesticides.
- To minimize the losses caused by natural calamities by means of protected cultivation.
- To promote packing house operations, value addition and export.

## **Guidelines for Entry**

- The last date for accepting entries is 30.07.2018, at 5:00 P.M.
- The Logo/Seal design must be original and should not violate any provision of the Indian Copyright Act 1957 or the Intellectual Property Rights of any third party.
- All entries are governed by the provisions of Emblems and Names (Prevention of improper use) Act, 1950 and any violation of the said Act will result in disqualification.
- An entry could be an individual or a team project.
- Each participant can submit ONLY one entry for Logo/Seal.
- The final selected Logo/Seal would be the intellectual property of the MHU and the winner shall not exercise any right over it. MHU will have exclusive right to modify the final selected Logo/Seal or add/delete any info/design feature in any form to it.
- The selected Logo/Seal are meant to be used by the MHU for any use as may be deemed appropriate.
- MHU reserves the right to cancel or amend all or any part of this Contest and/or Terms and Conditions/Technical Parameters/Evaluation Criteria and it will be updated and posted on website. It would be the responsibility of the participant to keep himself/herself informed of any changes in the Terms and Conditions/Technical Parameters/Evaluation criteria etc.
- The participant should give details such as name, Photograph, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant(s) and the MHU shall not be answerable to any dispute raised by a third party.
- The hard copy of the design of Logo/Seal be submitted along with soft copy (CD) and its description in Hindi/English to describe the idea.

## **Technical Criteria**

- Logo/Seal should be submitted in JPEG, PNG or TIF format only.
- The colour scheme should be suitable for coloured as well as black and white prints. No ethnic or religious taboos be used.
- The Logo/Seal should be designed on a digital platform. The winner of the competition will have to submit the design in open file format (CDR/PSD) also.
- File should be of high resolution – at least 300 pixels per inch at 100% size.
- Entries should not be submitted in compressed or self-extracting formats.

## **Selection Process**

- All entries received by the stipulated date and found in order, shall be evaluated by a Selection Committee. Five entries shall be shortlisted by the Selection Committee. The shortlisted designers will be required to make a presentation before the Selection Committee for final selection.
- There will be only one winner for Logo/Seal.
- The designer of the selected Logo/Seal will get a prize of Rs. 25,000/- and will be required to give copyright of the Logo/Seal to MHU. Taxes are the sole responsibility of the winner.
- The MHU, if it so decides, reserves the right not to proceed with the competition at any stage.
- The decision of MHU in this regard shall be final and shall not be called upon to question under any circumstances.
- Any legal proceeding arising out of the final selection of Logo/Seal shall be subject to local jurisdiction of Hisar District.